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Focus On Mission:
Transformative Christian
Leadership Series

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KENT R. HUNTER

with TRACEE J. SWANK

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Scripture references in this book are from *The Message* version. Why? According to the brilliant translator, Eugene Peterson, it's not meant to be a scholarly study Bible. It's meant to be a life-learning, engaging Bible that helps you to appropriate God's teaching to everyday life. God's plan is to effectively change your life through the divine power of His Word.

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Printed in the United States of America

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Introduction

Watching professional athletes practice demonstrates the discipline and effort that are behind the preparation for winning.

In the sport of football, in training camp, the quarterback passes to receivers as they run their routes. It starts with the first-string receivers. They are actually modeling for the next round. Then the rookies try to follow in their footsteps, running the same pattern. Do you ever think about how Jesus modeled discipline?

Unfortunately, in many churches, “volunteers” are primarily recruited to “get things done.” However, Jesus never said, “Can I get a volunteer?” Why not? It is because volunteerism *uses* people with a focus on “getting things done.”

Jesus disciplined people, yet He never used the concept of a “volunteer.” His approach was more spiritual. His approach works much better to achieve Kingdom results. Remember when Jesus said, “My Kingdom is not of this world”? He was clear: His Kingdom, His movement, is far different. It is unlike what we normally see in the secular world—even in many churches.

Be careful how you mobilize God’s people. Jesus’ approach is not to use them, but to *bless* them with the privilege of using their unique, God-given spiritual gifts. Partnership with the King of the universe is an amazing privilege, not a duty to get something accomplished. God doesn’t need our help for

anything. He does *want* to bless us with the privilege of working side by side with Him.

Jesus calls this radical, divine approach *discipling*. It begins with the discovery of your unique spiritual gifts. They are supernatural attributes given uniquely to every Christ-follower. They are different for each believer. Every Christian has a unique cluster of *spiritual* gifts. Your service for God begins by discovering, developing, and using your spiritual gifts.

Following the pattern of the New Testament, believers are not recruited to get a job done. They are disciplined, following the pattern modeled by Jesus. There are four parts to this approach. They make up what many scholars call the Leadership Square.

Jesus' development plan includes a leader and a follower. It begins: (1) I (the leader) do/ You (the disciple) watch. (2) Then, as you learn and follow the way Jesus did it: I do/you help. (3) The third step is you do/I help. (4) The final step is you do/I watch.

Jesus does not use people, in the negative sense. He uses those who are disciplined to join His mission. Using God's approach, we have the privilege to work with King Jesus—and the power to change the world.

The Sweet Spot of Service: Discovering and Using Your Spiritual Gifts

Many churches go through seasons where they lose primary focus. Some congregations live there! And they die there. Whole denominations have occasionally done the same. What is the result? They lose momentum.

My friend Mick Woodhead was a brilliant leader of a church in Sheffield, England. He introduced me to the amazing concept of FDM. It's a formula that reflects the ministry of Jesus, the Apostle Paul, John Wesley, Billy Graham, Luis Palau, Nicky Gumbel, Uma Ukpai, and pastors and church leaders who have, by God's grace, furthered the Kingdom in extraordinary ways.

FDM stands for this formula: **Focus + Discipline = Momentum**. At Church Doctor Ministries, we carry a card with us that reflects that formula. It's our reminder that, as Mick Woodhead says, "In God's work, focus helps you keep mission white-hot."

Did you notice that the connector between focus and momentum is discipleship? Do you remember that discipline focuses on discipleship? Jesus disciplined His followers. They disciplined others. That is how the movement moves. Have you experienced the discipline of discovering your spiritual gifts?

In Romans 12:6-8, Paul begins one of the three lists of spiritual gifts in the New Testament. (The others are in 1 Corinthians 12 and Ephesians 4.)

Spiritual gifts are attributes given by the Holy Spirit to members of the body of Christ. They aren't *chosen* by Christians. They are *discovered* and *developed*. They are truly gifts, given by God the Holy Spirit. When you learn your unique spiritual gift mix, you understand your spiritual job description. When you serve in the areas of your gifts, they provide focus. And you experience fulfillment at a divine level. When churches are filled with people who know and use their spiritual gifts, the mission is focused. Congregations become more productive. It requires discipline, a spiritual lifestyle of disciples. **Focus + Discipline = Momentum.**

In Romans 12:6-8, Paul says, "If you preach, just preach God's Message, nothing else; if you help, just help, don't take over; if you teach, stick to your teaching; if you give encouraging guidance, be careful that you don't get bossy; if you're put in charge, don't manipulate; if you're called to give aid to people in distress, keep your eyes open and be quick to respond; if you work with the disadvantaged, don't let yourself get irritated with them or depressed by them." Focus, focus, focus! Paul concludes: "Keep a smile on your face!" When you know your gifts, you discover your "sweet spot." **Focus + Discipline = Momentum!**

From Pew-Sitters to Disciple-Makers: Unlocking the Power of Spiritual Gifts

It was around seventh or eighth grade that I fell in love with football. So, I joined the team. I quickly discovered that, in order to play football, you have to go to practice. I also discovered that, even though you do all the drills, you may end up sitting on the bench.

Thank God that His Kingdom is not like that! In Revelation 5, John has this awesome vision of the slain Lamb standing tall and the crowd singing a new song: “Worthy! Slain! Bought them back for God” (Revelation 5:10). Yes, Jesus bought *you* back for God, you and every Christ-follower. If that wasn’t enough good news, the song continues, “Then you (Jesus) made them a Kingdom, Priests for our God.”

How exciting! No believer in Jesus sits the bench! At least, from the Scripture’s point of view. By God’s design, there are no benchwarmer believers. Yet, sadly, there are many. They aren’t bad people. They love Jesus. However, so many have never discovered their spiritual gifts. So, they don’t know their position on Team Jesus.

Unfortunately, it’s not entirely their fault. Somewhere along the line, many streams of the Christian faith have drifted into clericalism. The “professionals” moved from equipping people for ministry to doing ministry to and for people. Most people

ended up on the church bench, sitting in pews. Perhaps they are called “pews” because the whole idea stinks!

So many believers have inverted the movement into a program, the organism into an organization. Perhaps we were afraid some people would corrupt the Holy Scripture. So, we felt we had to protect God’s church. Maybe we didn’t trust God to protect His movement. We not only stepped into *His* role, but we stepped on *our* role—we squashed the divine mechanism that God invented, the approach with the power to change the world for Jesus. So, we piddle along with mediocre results, robbing most of the body of Christ of the thrill to work hand in hand with the Creator—failing to use the supernatural gifts of the Holy Spirit, which He gives to each believer.

In the process, we have made fishers of men and women into keepers of the aquarium. We have ignored the beautiful gift that everyone is a minister and given it only to a few. We have castrated the body of Christ. God calls us to be fruitful and multiply. Jesus calls us to make disciples. All too often, we have rendered the body of Christ impotent.

We have taken the spiritual gifts model and replaced it with the human model of volunteers. We have taken that which is holy and made it mediocre. Basically, we have not taken Jesus at His Word. We have not taken the Bible at its Word. We have snatched the power of the Holy Spirit and relied on our own strength. The result is clear. We say we want to reach the world for Christ, yet we are unwilling to do it God’s way. His approach is to make disciples who make disciples.

Reaching the world for Jesus is not a game. This is life or death, eternity: for people, for your church.

Go and Do: Transforming Knowledge Into Action for the Kingdom

When Jesus was done with the disciples, they jumped into action. In fact, upon Jesus' exit and the entrance of the Holy Spirit, "action" was the posture of His followers. No wonder the next chapter of the Lord's story, after the gospels, is called Acts!

In the few thousand churches I've visited, I notice a trend in perhaps 80 percent of them. Most preaching exhorts people to know more about God the Father, Jesus, the Holy Spirit, the Christian life, etc. When we train kids, we call it school—Sunday *school*. When we gather adults around the Bible, it's called Bible *study*. When I went to seminary, it was practically all about academics. It makes you wonder if most Christians aren't intellectually constipated, in dire need of exercise. Can a local body of Christ be out of shape, overweight, lethargic?

Jesus didn't *just* teach. He modeled, He assigned, He sent His followers out on a mission. He fed them, but He pointed them toward action. He used words like "Go," "Make disciples" (or, perhaps better said: "Disciple!"). Jesus said, "As the Father sent Me, I *send* you." He called the whole movement a *co-mission*. He called them ambassadors.

In Colossians 2:6-10, Paul says, "Just go ahead with what you've been given." Go! He writes, "You received Christ Jesus, the Master; now *live* him." Later, he adds, "Now do what you've been taught.... quit studying the subject and start *living* it!"

You can't disciple someone with content alone. They just end up knowing more. That doesn't make them a disciple! And that's not God's mission. We know and do. We live the faith; we are people in action!

Shouldn't every sermon have an assignment to do something? Wouldn't it be great if every Bible class included putting into action what we've learned? The world will never have the complete impact of Jesus with overstuffed Christians who are no more than spiritual consumers.

What would change in the world if we put into action what we have learned from God? We don't become a disciple just because we learn something. So, my question is this: What will you *do*? Who will you disciple?

Actions Over Attendance: Fulfilling the Call to Make Disciples

There is a saying: “Actions speak louder than words.” The Scripture version of that goes like this: “You will know them by their fruit” (Matthew 7:16 CEB).

Carly Fiorina, former CEO of Hewlett-Packard, summed it up this way: “What gets measured is what gets done.”

So, what do we measure with zeal in the church? (1) Money. Every church has a budget and a financial report, usually every month. (2) Membership. Many congregations keep statistics of those on the rolls. (In declining churches, they tend to count people they haven’t seen for years, which is an act of denial). (3) Worship attendance. This is a common measurement of most churches. (4) Weddings, funerals, and baptisms.

Since Jesus gave us this mission to make disciples, who measures that? I have yet to see a church report that says, “Collectively, the people of our church are discipling 852 people right now, which is 212 more than last year at this time.”

When you go to meet Jesus, you want to hear these words: “Well done, good and faithful servant” (Matthew 25:21 NIV). What will be the scale of measurement for that statement? How many church meetings you attended? How many times you ushered? How often you worked the kitchen for a fellowship dinner? How many sermons you preached?

We say that the Great Commission is our goal. But honestly, we don't often act like it. What is measured is what gets done!

Imitating Christ at Home: The Key to Sustaining Your Child's Faith

As a church consultant, I've had the privilege of interviewing around 100,000 Christians one-on-one. Many of them have been parents of adult children. I would guess that more than half of the parents have adult children who are no longer practicing Christians. That has troubled me, on the one hand, and also made me thankful that our own two adult children married committed Christians, are active in their churches, and are very open about their faith as they raise our grandchildren. Thank You, Lord!

Being a trained diagnostician, I've asked many of these parents how they raised their kids in the Christian faith. The most common answers pointed to Sunday school, Vacation Bible School, youth group, and—depending on their denominational background—what kind of training they received to “join the church,” usually “classes” they completed. Honestly? Most of these parents utilized the ministries of the church well!

Then I started to go deeper, asking some sensitive questions. “Did you ever talk with your kids about your personal faith—the good, but also the bad and the ugly parts of church life, among real, honest human beings?” I would add, “Did you ever talk about the benefits of faith to you personally, along with your challenges and how God has helped you through tough stuff?” That's when I began to see a pattern. And I believe this is huge!

I also interviewed hundreds of parents whose adult kids are very active, clearly “get it,” and are on fire with a personal, spiritual, relational connection with the living Christ.

Guess what? The larger group of parents—who deeply mourn their adult kids’ drift from active faith—approached raising kids as “the church’s job.” Those with children who demonstrated sustainable faith, living faith, also took advantage of church ministries such as Sunday school, Vacation Bible School, and youth group, but they *also* had the home environment in which, as parents, they imitated living faith to their kids!

In Paul’s first letter to the Thessalonians, he opens, saying, “Every time we think of you, we thank God for you” (1 Thessalonians 1:2). He continues by saying, “When the Message we preached came to you, it wasn’t just words. Something happened in you. The Holy Spirit put steel in your convictions” (verses 4-5).

Now comes the important point. Paul says, “You paid careful attention to the way we lived among you, and determined to live that way yourselves. In imitating us, you imitated the Master.... *you’re* the message” (verses 5, 6, and 10).

Discipling isn’t institutional, and it isn’t just preaching or teaching alone. Discipling is allowing someone, even your kids, into your inner being, your joys, triumphs, fears, insecurities, and all God has done in the messy business of bringing you to Christ. Faith is as important as modeling how a little kid learns to brush their teeth, except that faith has eternal, multigenerational consequences! A good part of discipling is mimicking, with transparency, what the life of Christ is really all about.

The Blueprint for Revival: Lessons from the New Testament Church's Success

The New Testament church grew rapidly through the Mediterranean region. We see this same pattern in new movements today in South America, in Africa, and even in the “underground” house church phenomenon in China. The Christian movement, for the most part, is stalled in third- and fourth-generation churches—and older traditions—in much of Europe, eastern Europe, Russia, the US, Canada, and elsewhere. What happens?

It's a complex issue. Some believe it's theological. That is likely part of the issue. Churches drift from believing all of Scripture. They water down God's work. One of the theological issues, according to our research, clearly indicates that Jesus' “marching orders” to “go, make disciples” is replaced with the focus on “managing Christians,” a dramatic shift from mission to spiritual country club.

Read chapter 16 of 1 Corinthians, and you'll see numerous issues that provide evidence for another issue: strategic structure.

In 1 Corinthians 16, Paul is ending a long letter to his friends at Corinth. Put the magnifying glass on what these closing paragraphs reflect about the way the movement operated.

First, it was a movement, a fluid and constantly moving operation with clear evidence of a multiplication mentality: multiplying workers, multiplying churches.

Second, there was a willingness to let God rule the church. Paul, the founding pastor and church planter, wasn't even at Corinth—that's why he sent the letter. Were there challenges in his absence? Yes! The first fifteen chapters make that clear. Even so, Paul and other traveling church planters (such as Timothy) did not fall into the trap that controlling the "proper church" was more important than reaching non-Christians and multiplying churches.

Third, Paul is dedicated to raising up other leaders: Timothy, Priscilla, Aquila, and likely Stephanos.

Fourth, there is no system of long, tedious, expensive, academic training for ordination. Leaders were equipped through on-the-job discipling. There is no evidence that the control-oriented bureaucratic, academic approach to equipping pastors today works any better than on-the-job multiplication. The New Testament churches dealt with challenging issues, but, in truth, it is no different today in the present system. Bible college and seminary degrees do not preclude challenges in the church. Wherever there are people, even Christians, there are challenges! The real difference in the church then and the church that becomes "sophisticated" is this: The church back then grew—rapidly!

In the Protestant Reformation, Martin Luther said, "Your baptism is your ordination to ministry." He was talking about the biblical, New Testament concept of the priesthood of *all* believers: Everyone is a minister. You find your ministry by discovering your spiritual gifts. What has the church done today? We have replaced spiritual gifts discovery with secular

volunteerism, and we make ministry the job of the staff. In truth, the staff should be spending all their time discipling and equipping people, according to their gifts, for the work of ministry. That changes stalled churches into dynamic mechanisms. Christianity moves from bureaucracy to movement—which God intended in the first place.

Whenever there has been a revival, throughout history, there has been a “resurrection” of the priesthood of all believers and the discovery of spiritual gifts. The focus has never been on being static, managing Christians. It is always, in revivals, the goal of making disciples. Add to that the multiplication of churches, and you will experience the freedom, joy, and power of revival.

Read 1 Corinthians 16. Read between the lines. Look at the structure, at the issues behind the issues. It is clear why the New Testament church exploded with growth across the land. In fact, this is the way it is whenever Christianity grows rapidly.

Guarding the Drift: Maintaining Authentic Ministry in Modern Times

In the New Testament, it is clear: Ministry belongs to every believer. And our ministry is patterned after Jesus Christ.

However, ministry is subject to drift in several areas:

(1) There is drift in the message. Throughout history, the emphasis of Jesus, “I have come to seek and save the lost” (Luke 19:10), can get buried in the daily grind of the Christian life.

(2) There is also drift toward clericalism: “Ministry is for the pastors, and everyone else is supposed to operate as a volunteer for the church machine.”

(3) Sometimes Christians don’t know whether they are coming or going. There is a focus on “come to church,” which is an Old Testament approach: “You will find God in the temple.” Jesus turned that around from “You all come” to “Go to the world.” The temple? Jesus said in 1 Corinthians 6:19, “You are the temple of the Holy Spirit”—speaking to all of His followers.

(4) Another area of confusion is the myth that a loving God would never ask believers involved in His mission and ministry to do anything that is uncomfortable. We can get a “poor me” posture when ministry gets tough.

The first chapter of Paul's second letter to Timothy is insightful. How would you open a letter to a fellow Kingdom worker at your church? Paul begins reminding Timothy that he, Paul, is on a special assignment for Christ. Yet, every believer shares that assignment. Paul is clear: This special assignment—to be in mission for God—is no less than carrying out God's plan, laid out in the Gospel, through the life of Jesus (2 Timothy 1:1-2).

Paul refers to honest faith—true to the message and the mission. He advises Timothy to use his gift (verse 6). Do you know which gifts the Holy Spirit has given you? If not, you likely may be unclear about your calling—your spiritual job description, God's plan for your life.

Paul also references suffering and trouble that comes with serving Jesus and adds, "...I have no regrets" (verses 11-12).

His challenge is: "Keep at your work, this faith and love rooted in Christ" (verse 13).

Before you jump to the conclusion that this applies only to certified, schooled, ordained pastors, you need to remember that your baptism is your ordination to ministry. You are part of the priesthood of all believers. Some are called to lead, but everyone is a minister if they are a Christ-follower. It's an honor, a privilege, and a challenge! Always!

From Self-Centered Desires to a God-Centered Purpose: A Transformational Journey

What is your purpose in life? You might be a janitor or the CEO of a company. Those are job descriptions, not purpose declarations.

When I was in high school, I had no idea about my purpose. In truth, I had two interests, which were not purposes. They included (1) partying and (2) playing football. Neither of those was a real purpose for me. They were self-centered desires. Even as a young churchgoer with our family, my lens for life was, well, me.

In my senior year of high school, I suffered a knee injury in football that required surgery and several days in the hospital. The incident forced me into an opportunity to really think about life. I didn't leave the hospital simply with a purpose. It was something more: I had a calling. It was a calling to serve God.

It started when the young boy my age almost died in the bed next to me in the hospital room. There was no time to take him to the emergency room. The doctors and nurses helped save him from suffocation, four feet away from my bed. He barely made it through alive. I realized, for the first time, that life is fragile, God is real, and each of us has a purpose—beyond a job: a calling. This is far greater than any “job.”

In 1 Timothy 6:11-16, the Apostle Paul writes to young Timothy about life with God. His words are not only a prescription for a young pastor. They also offer guidelines for life, for everybody.

No matter what you do, there is this other level: who you are, as a creation of the God of the universe. Paul begins, “Pursue a righteous life” (verse 11). So, what is a “righteous” life? Is it simply living “right”? Right according to whom?

The apostle unpacks righteousness in verse 12. A righteous life is “a life of wonder.” It appears this is way more than: “I wonder what God would do, or say, about this or that?” No, it is a state of being, a life posture, soaking in the wonder and majesty of the One who created the universe—and me, and you, your neighbor, the air we breathe, our brains—the One who sent His Son and the wonder of His love, His sacrifice, His special call on me and on you to rub off that righteousness on others.

Paul continues: “a life of wonder, faith, love, steadiness, courtesy” (verse 12).

Wow! Would that ever impact our world, our friends, our relatives, and our nation!

All this changes the way we live. Paul describes it in verse 12: “Run hard and fast in the faith. Seize the eternal life, the life you were called to.” What a perspective for life, in all phases: good, bad, and ugly!

Life is fleeting. One day you wake up and look in the mirror and you see that you’re old. Paul says, “Don’t slack off. Our Master, Jesus Christ, is on his way” (verse 14)—either at the end of your life or at the end of time. However, Paul says, “He’s the only one death can’t touch.” Yeah, you have a calling: You will be called home.

The Heartbreak of Drift: Encouraging Active Faith in Adult Children

Are your adult children believers? I've had the opportunity to interview hundreds of Christians while consulting their churches. There, often on the other side of the confidential interview, I'm asking an adult who is 40 to 60 years old if they have children. When they say they do, I ask if their children are in this same church. More often than not, they will explain that their children are scattered, living in destinations around the country.

The question that comes next is tough and disappointing. I ask, "Are they active in a church? Are they living their faith?" The look on their face changes drastically, and I already know the answer. Sometimes they report that their son or daughter married an unbeliever, and that person didn't go to church and swayed their child away from church, away from faith. At this point, these senior adults frequently break into tears, saying that even their grandchildren are not baptized because their child and the spouse don't go to a church. This scenario tears elderly parents to pieces with grief.

In 1 Timothy chapter 4, Paul says, "Some are going to give up on the faith." They will meet professional liars. It's a sad story, and it's killing many older adults.

Paul writes, in verses 11-14, "Get the word out." He continues, "Teach believers with your life: by word, by demeanor, by love,

by faith, by integrity.” He continues in verses 15 and 16: “Keep a firm grasp on both your character and your teaching.”

How does this apply to parents who worry about their adult children drifting away from God? When I ask the parents, “When they were young, were your children active in church?” most parents say, “Yes!” They go on to explain that the children were involved in Sunday school. “We made sure they got to youth group. They were almost always with us in worship—until they left home.”

So, what is missing? Paul alludes to it. Remember, he’s writing to a person who has been “raised on the message.”

Consider this: As I analyzed what these parents said, I realized—to a great extent—that they were looking to the church functions to disciple their kids in the faith: Sunday school, youth group, worship. What was missing?

You don’t make disciples just through activities. There is a pattern: These parents never brought *discipling* into their homes. They left it to the institution, the church. People disciple people: Parents disciple children; programs at church do not. The good ministries that church provides should be supplements to what’s happening at home. Don’t look to an organization to do only what personal relationships can accomplish!

Conclusion

Christian leadership requires a return to the mission-focused principles that Jesus modeled—discipleship, spiritual gifts, and active engagement in God’s mission. Too often, churches drift into complacency, losing their focus and momentum. The FDM formula—**Focus + Discipline = Momentum**—reminds us that growth and momentum come from a clear mission, a disciplined commitment to discipleship, and focused dedication to the Great Commission. When individuals and churches embrace their spiritual gifts to serve, the Church flourishes, lives are transformed, and the Kingdom advances.

The challenge is clear: Will we continue to manage Christians, or will we step into our calling to make disciples who make disciples? Jesus did not establish a passive institution; He launched a movement. The early church grew because every believer was engaged, equipped, and empowered to live out their faith in the world. We must reclaim this biblical model if we are to see a revival in our time. Churches must move beyond standard attendance metrics and begin measuring what matters—lives being discipled, leaders being raised, and communities being transformed. The call to action is simple: Discover your gifts, engage in the mission, and disciple others. Spectators do not build the Kingdom of God. What will you do? Who will you disciple? The future of the Church depends on our willingness to answer these questions with action.

Questions for Discussion

1. Focus + Discipline = Momentum

In what ways have you seen a church (or your faith journey) lose focus and momentum? What do you think contributed to that loss?

How can the FDM formula help keep a church's mission "white-hot" and moving forward?

2. Spiritual Gifts and Ministry

Have you discovered your spiritual gifts? If so, how have you used them in ministry?

Why do you think many believers remain "benchwarmers" instead of actively using their spiritual gifts? How can we help others engage in their calling?

3. The Danger of Consumerism

Where have you seen a consumer-driven mindset in churches today?

How can we shift from a consumer mindset (attending church to receive) to a disciple-making mindset (engaging in ministry and multiplying disciples)?

4. The Great Commission in Action

How can churches be more intentional about disciple-making rather than just managing Christians?

What practical steps can we take as a small group or church to prioritize disciple-making?

5. Faith at Home

What are some ways families can disciple their children beyond church programs?

If you grew up in a Christian home, how did your parents model faith for you? What impact did that have on your spiritual life?

6. Faith in Action

What's one thing you feel God is calling you to do as a result of this study?

Who is someone in your life that you could intentionally disciple? What is one step you can take this week to invest in their spiritual growth?



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①

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③

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and achieve your goals.

②

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that are holding you or
your church back.

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About the Authors



Dr. Kent R. Hunter is the founder of Church Doctor Ministries. He believes that God has called him to help Christians and their churches become more effective for the Great Commission, to reach unbelievers and to make them disciples of Jesus Christ. Dr. Hunter is the author of more than 40 books. He has consulted more than 1,800 churches from 80 denominations, as well as nondenominational and independent churches. He developed the SEND Movement, which trains congregational members to become missionaries to those who are unchurched in their social networks. Kent writes the bimonthly Church Doctor Report, found on www.churchdoctor.org. Kent lives on a tree farm in northeast Indiana with his wife, Janet. Kent and Janet have two grown children, Laura and Jon.



Dr. Tracee J. Swank leads Church Doctor Ministries. She is a certified church consultant, Christian leadership coach, StoryBrand Guide, and Business Made Simple Coach. She works with pastors, ministry leaders, and Christian entrepreneurs to help them fulfill their God-given vision and mission in the Kingdom. Tracee holds a master's degree in theological studies and a Doctor of Ministry in Kingdom entrepreneurship. She enjoys speaking at conferences, leading ministry immersion trips, and mentoring leaders in creative, Kingdom-focused projects. When not traveling for ministry, she resides in northwest Ohio with her husband, Matt, and their black Lab, Beckett. She enjoys gardening, cooking, and cheering for Ohio State University. (Go Bucks!)