
CHURCH DOCTOR[®] MINISTRIES

Your ministry partner to:
make disciples,
& resource leaders,
equip Christians to be more
effective for the Great Commission

www.churchdoctor.org



GET TO KNOW US

2

As a nonprofit Christian ministry, we offer proven strategies to help Christians, pastors, and ministry leaders become more effective at their mission: the Great Commission.

OUR VALUES

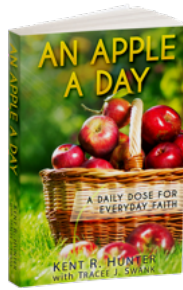
- God deserves our very best.
- Precision is of the essence.
- Servanthood is our posture.
- Treating the causative issue, not the symptom, is the best stewardship of time.
- We guard the stewardship of time, money, and human resources with accountability to God, recognizing faithfulness in small things permits faithfulness in large things.
- Out of respect for other workers and best stewardship (even for those who follow us), we go beyond “doing the work” toward “building the ministry” — by developing systems, procedures, and repeated patterns of productivity.
- Our work ethic is based on a strong commitment to be most productive for God’s work of world evangelization.
- We remain flexible to the changing needs of our client churches and Christians, yet focused on our purpose (I Cor. 9:22).
- We remain open to change and innovation.
- We conduct ourselves in a manner above reproach.
- We deal with conflict and communicate with each other according to the direction of Matthew 18.

OUR BELIEFS

- Christians and churches need to be educated, motivated, and encouraged to fulfill the Great Commission.
- The primary purpose of the church is to fulfill the Great Commission.
- God wants the lost to be found and brought into the church.
- Lost people matter to God.
- Grace-centered mission requires indigenous, culture-sensitive strategies and methods.
- People are saved by grace alone.
- Only Jesus Christ builds the church.
- God uses people to reach people with the Gospel, which is the power of salvation.
- The growth of the church includes growing up, together, out, and more.
- God gives each person different spiritual gifts to be used for the building up of the body.
- Great people, ministries, and churches do very few things very well.
- Our goal is to be used by God to contribute to a move of God, beginning with renewal in the churches and leading to revival in the world.

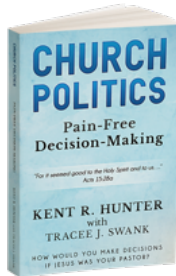
Powerful resources and equipping tools for the journey...

➤➤➤ AN APPLE A DAY



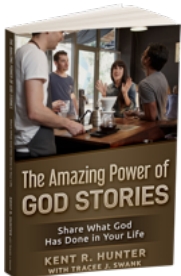
This one-year daily dose from God's one and only Book is not an in-depth Bible study. It shouldn't replace your small group or Bible class involvement. Yet, there is a very different approach in this *Apple a Day* reading. It does not approach you with Scripture to study and then apply it to your life. Instead, each *Apple a Day* reading begins with real-life challenges we all face and ends with a powerful and relevant Scripture passage. Your struggles are important to God because you are the "apple of His eye"—very precious!

➤➤➤ CHURCH POLITICS



How is it that—throughout history—Christians have mixed politics with ministry? When Jesus entered this world, His people—the Jews—were loaded down with rules and regulations. The Pharisees were consumed with legalism. Yet, Jesus operated from the power of grace. The atmosphere was a tension between laws and grace, rules versus forgiveness, and regulations versus mission.

➤➤➤ THE AMAZING POWER OF GOD STORIES

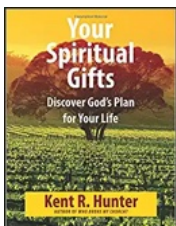


How do you feel about sharing your faith? Nervous? Not equipped? Terrified? All of the above?

Most Christians make it too complicated. In this breakthrough book, you will learn how Jesus made it easy. It's not about knocking on doors, talking to strangers. It's not about memorizing an outline. It's not about quoting Bible passages. It's not about inviting people to church.

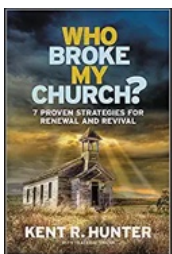
Whatever has "handcuffed" you from sharing your faith, this book will liberate you! It's all about sharing your own God stories—what God has already done in your life!

➤➤➤ YOUR SPIRITUAL GIFTS: DISCOVER GOD'S PLAN FOR YOUR LIFE



This book is a comprehensive approach to spiritual gifts as they (1) appear in the New Testament and (2) are accepted by reputable biblical scholars. Some Christians do not believe all of the gifts are operable today. Others believe that God uses all of the gifts listed in the New Testament. Still others add a few "gifts" from the Old Testament, which many Christians prefer to call "talents."

➤➤➤ WHO BROKE MY CHURCH?



Something in the Church is broken.

Based on a survey of 75,000 people in churches from 65 denominations and 5,000 one-on-one interviews, author and founder of Church Doctor Ministries Kent Hunter gives practical direction for Christians to experience the impact every church could make on society. Utilizing seven key strategies for helping churches be more effective, you will finish *Who Broke My Church?* and feel refreshed, energized, and ready to be the change.

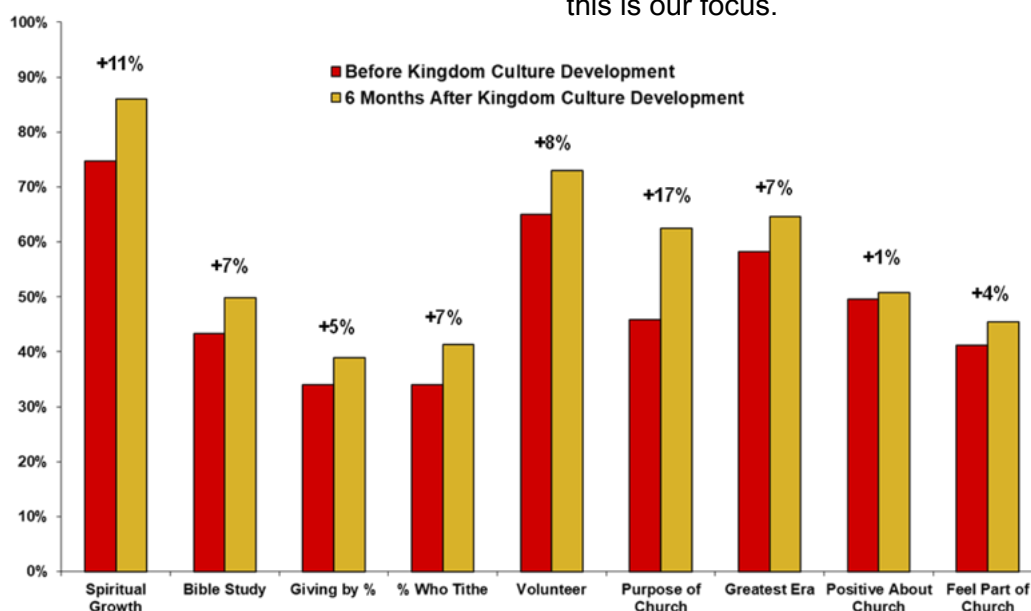
Helping You Make and Multiply Disciples

Q: Can a Church Doctor Ministries consultation really help your church?

A: YES!

One of the questions most frequently asked by church and ministry leaders prior to choosing to work with an outside consultant is if the process will make a difference. The graph below is a sampling of churches served by Church Doctor Ministries. Since we are results-oriented, we measure—through before and after analyses—key areas of Kingdom culture of the church.

These key areas of comparison focus on spiritual growth, Bible study involvement, financial stewardship, service, biblical worldview of the church's purpose, future orientation reflecting openness to innovation and change, positive attitudes in a spirit of optimism, and sense of belonging and connectedness. Few ministries measure and publish results; at Church Doctor Ministries, this is our focus.



Nine Categories of Spiritual Fruit, Before and After Kingdom Culture Development

- As a result of this church's ministry this past year, my spiritual life has grown (increased 11%).
- I attend a regularly scheduled Bible class (increased 7%).
- When giving to the church, I decide the amount to give based on a percentage (increased 5%).
- Relative to my household income, I tithe (or more) (increased 7%).
- I serve in a ministry at this church (increased 8%).
- I understand the main purpose of the church as being the Great Commission (increased 17%).
- I am open to meaningful innovation and change (increased 7%).
- I have a positive attitude about this church (increased 1%).
- I feel a part of the church and would invite a friend (increased 4%).

Frequently Asked Questions

“The Church Doctor Experience”

Q: Is Church Doctor a ministry or a business?

A: When Church Doctor Ministries partners to serve you or your church, the relationship reflects the love and honor we have for the body of Christ. It is an expression of our passion for the Great Commission. Our servant role to you demonstrates our conviction that every local church—and your church—is the hope of the world. The culture of Church Doctor Ministries is a calling to ministry for every person on our team and on our board of directors. Our team prays and operates a national network of prayer partners. We pray for God’s will for every church we serve.

The name “Church Doctor” describes our personal approach to the uniqueness and complexity of every church as a living organism—just as a medical doctor approaches the human body with respect and integrity—including sensitivity to the uniqueness of each body of Christ, every congregation.

Q: We’ve tried many programs with almost no long-lasting results. How is this different?

A: Our commitment is not a quick fix of programmatic symptoms, but a comprehensive thoroughness treating causative issues behind the issues. We know of no ministry as thorough and exhaustive toward multiplying hope through a healthy church. We at Church Doctor Ministries approach your church from the perspective of John 5:19, “Very truly I tell you, the Son can do nothing by himself; he can do only what he sees his Father doing, because whatever the Father does the Son also does.” This is where Jesus provided His disciples with His approach to ministry. Essentially, this motivates us to avoid the “quick fix” and to approach your church sensitively: to see where God is blessing and build on that, to join God where He is moving. Our work with the Christian movement on six continents for four decades provides a deep well of experience as “God watchers.” This experience intersects with the unique personality of your church.

Q: What is your ultimate goal? Why do you do this?

A: Our relationship with your congregation includes follow-up and follow-through as we guide you to write action plans. Our support by phone and email is available at no further cost because our objective, like yours (and God’s), is results. This maximizes the stewardship of our partnership to increase the effectiveness of your church. We believe God’s Kingdom work deserves no less. Our objective is Jesus’ objective: that His followers, connected to Jesus the vine, will produce eternal fruit by joining the Lord of the Harvest in the most important movement in the world. We pray for healthy churches that thrive.

Our approach to your church is designed as a process. God uses this as a catalyst for encouragement. It energizes your church members in every area of congregational life. Measurable results in several categories of spiritual health and vitality are evident within months of helping your church.

The long-term friendships and ongoing relationships we have developed are a gratifying and joyful blessing we receive by working with churches like yours. The growth of God’s Kingdom, through a more effective church: This is the extraordinary honor and blessing we share with those we serve. Many churches use our services more than once. We believe, more than anything else, God’s hand is upon our ministry.

***Call the
Church Doctors:
1.800.626.8515***

Church Doctor Ministries FAQ Continued

Q: What is the approach of Church Doctor Ministries?

A: Church Doctor is a not-for-profit 501(c)3 ministry (the same as a church). We are grateful for many regular support partners (most all of them from churches we have served) who, above their tithe and offering to their church, help support this ministry. This keeps the cost—for services—at a price below actual cost. Many churches have appreciated our work and voluntarily added CDM as part of their mission or benevolence budget. Grateful for the help, they chose to “pay it forward” to help the future churches we serve and provide for our work in financially challenging regions of the world.

Q: What makes Church Doctor Ministries unique?

A: The consultation/assessment process of Church Doctor Ministries is the most thorough available. It is based on over 40 years of helping churches, which makes it the most experienced process. Our analytical tools and approach are based on biblical values and shaped by Great Commission principles.

Q: This sounds very thorough and very expensive. What do we say to those in our church who may object that it costs too much?

A: First, you should consider: Does your church deserve the very best? Second, don't forget: Every consultation is subsidized by donations to Church Doctor Ministries. This is a built-in grant system. Third, many churches have, at one time or another, had to replace a roof or carpet or build an addition. The issue you should consider is this: “Is spiritual health and increased effectiveness to make disciples as valuable, even more valuable, than facilities?”

Resourcing Churches Through Consultations and Assessments

Healthy Churches Thrive!//The SEND Movement: A Spiritual Adventure for Your Church

True transformational change is a spiritual process. This unique transformational adventure uses our most effective tools, resources, and teachings along with a team of committed consultants and coaches to come alongside you as your guide. Members, leaders, staff, and ministry will experience spiritual change and growth to help your church reach more people for Christ in the 21st century.

Diagnostic Assessment

This is a thorough analysis of your congregation's health, strength, and challenges. Recommendations for more effective ministry are shared to help you achieve more for God's purpose. A report is generated that graphically illustrates the church's views, attitudes, and worldviews. These become the mechanisms to develop a strategic plan for recommendations to move your church to action. Your Church Doctor develops a more personal relationship as a friend, resource, guide, and encourager as you maintain access with your consultant through the total process.

Special Focus Consultation

Receive personal attention from the Church Doctor, according to your agenda, for as many days as you like. The Church Doctor will meet with the senior pastor, staff, and board and will look over your facilities—whatever you design. You will receive a report with specific recommendations for your church.

Church Government Consultation

This is an analysis of current church government structure and the decision-making process within your church body. Our Church Doctor will help you develop a process for improved organization and will be an ongoing resource for implementation.

Church Vitality Profile

This personal profile for your church is based on eight areas of vitality: spiritual health, openness to change, assimilation, leadership, attitude, worldview, programming, and environment.

Staffing Consultation

Strengthen staff team productivity. Build unity and harmony. Deal with challenges using an objective, outside expert. Prepare a staffing profile for future additions to the team. Encourage clarity of philosophies of ministry, goals, team spirit, and working culture.

Find Your Next Pastor

Getting the right pastor is absolutely essential. Church Doctor Ministries has developed systems and surveys unique to any other service that will help you in your prayerful and careful process of searching for pastoral candidates to serve your church. Retirement and transition planning is also available.

Making Disciples Through Ongoing Coaching

Coaching for Church Leaders

Engage in a process that will help you work through roadblocks, challenges, and barriers to personal and professional development and growth. Our coaching approach is simple: We help Christian leaders unleash the capacity to realize their God-inspired best in ministry. Our process is based on asset mapping, leveraging your strengths, creating disciplined action plans, and building momentum through accountability and follow-up to help you achieve success.

Finishing Well

This is transition coaching for retiring ministers, staff members, and churches transitioning toward new leadership. Your Church Doctor will help to develop a plan of succession that works. They will help you develop a transition plan philosophy of ministry document; will structure a timetable that honors the retiring staff, assimilates the successor, and serves your church; and will help you avoid transitional pitfalls. Churches experiencing a long vacancy or the need for effective transition after a long pastoral tenure will also find this beneficial.

Personal Career Coaching

This confidential coaching (not counseling) will help you make a decision about God's direction or new direction for your life and service in His Kingdom. The coaching process begins with a one-hour phone conversation, by appointment, with a certified coach.

Coaching for Spiritual Formation and Growth

This specialized area of coaching will help you grow in your professional ministry, along with your personal relationship with God, as it helps you explore different spiritual disciplines and spiritual formation practices. Coaching for Spiritual Formation and Growth will help you identify and remove roadblocks prohibiting you from growing closer to God. Your spiritual formation coach will work with you to help you establish a healthy rhythm of life that will impact your personal and professional ministry, allowing you to experience God and His will and purpose for your life.



Making Disciples Through Ongoing Coaching Continued

Conflict Management Coaching

The Conflict Management Coaching service offers you the opportunity, through personal assessment and one-on-one, confidential coaching, to learn more about your conflict management style and how you approach conflict. This assessment and the insights gained will give you skills to handle conflict when it arises. You will learn that conflict is neither good nor bad. Managing conflict is the key, not avoiding it!

Equipping Christians Through Teaching and Training

Church Doctor Ministries is committed to equipping and training Christians to have greater Kingdom impact by providing timely and valuable teaching events. Our mission is to equip churches, pastors, ministry leaders, and church staff teams with the knowledge and skills they need to thrive and reach more people for Jesus Christ. Whether you prefer in-person or online training, we tailor our workshops to meet your unique needs, ensuring that you receive relevant and practical guidance on topics vital to your congregation's success. With Church Doctor Ministries, you'll find the tools and resources to strengthen your faith community and further your ministry's impact. Topics include effective outreach, congregational health, spiritual formation and discipleship development, leadership training, and customized events that meet your needs.

Initiatives

Church4Today

Too many Christians today are paralyzed by thinking about the things they can't do instead of focusing on what they can do. By combining Business as Mission principles with proven church revitalization strategies, our purpose is to equip and send Christian leaders and entrepreneurs to be the church for today.



Clarify Your Ministry Message

We provide dependable formulas for clear communication, expanded influence, and increased joy in ministry. We know how difficult it is for organizations to communicate in a noisy, distracted world. That is why we focus only on serving churches and nonprofit ministries. We know you. We have your back.



Front Row Faith

Doing something new for God requires a lot of faith. Christian entrepreneurs have creative and innovative ideas, but find it hard to get started. Take the stress and uncertainty out of launching a new Business as Mission, ministry project, or mission initiative—so you can make a greater impact for the Kingdom.



True Compass Coaching

As a small business owner and entrepreneur, you need clear strategies that serve you and your clients well. We help you get your marketing and communication plans moving in the right direction so you can keep your business growing and your dreams alive.



Testimonials

"The consultation was so affirming and gave me the courage to move past where we were. Ministry is so much more exciting when you are baptizing people and running back-to-back new-member classes, something I don't think we would have ever seen if we hadn't made the changes we made."

Pastor Mike G., Munford, Tennessee

"I have never seen a team of people with the level of superior skills and ability who were more dedicated to being leaders for Christ than the Church Doctor team. This gives them the ability to help a church become a growing and vibrant beacon of hope and encouragement that is so greatly needed in our world today. They do it with genuine and sincere Christian love!"

John S., Lakeland, Florida

"We have seen and experienced immediate attitude adjustments, softened hearts, less grumbling, increased gratitude, new faces, and a clarity of mission and purpose. We are experiencing an awakening, acknowledging God and asking Jesus to equip us to impact friends, neighbors, the city, state, country, and the globe for His church."

Joe & Diane B., Toledo, Ohio

"Pastors tend to feel a great sense of guilt when it comes to evangelism. Church Doctor Ministries reminds us that the mission field is the sum total of the unchurched contacts in our social networks. Hey, I knew that; I've preached that. However, I needed to hear that again. I am grateful for Church Doctor Ministries."

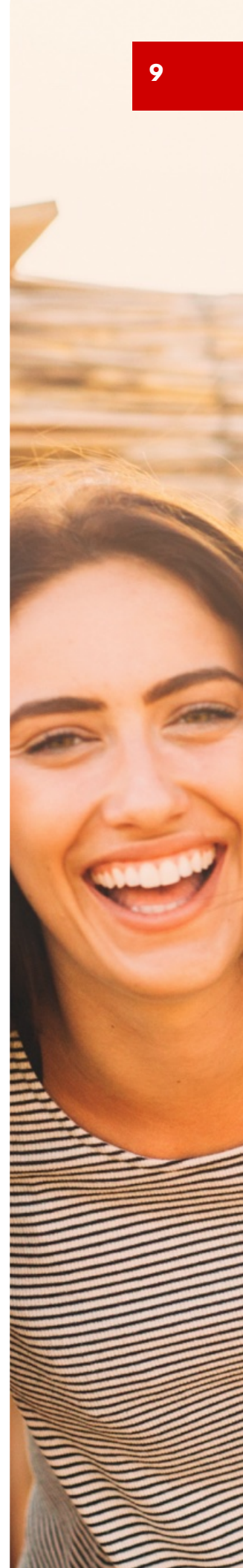
Pastor Rhett M., Meridian, Mississippi

"Church Doctor Ministries has a way of finding the fire that God started and stoking it. I had reached a point in my life where I was sick of 'doing church' and really wanted to rid myself of thinking that got in the way of the Great Commission. The passion and insight of this ministry, along with the inquisitive nature of its consultants, has absolutely revolutionized my thinking! I will never be the same thanks to Church Doctor Ministries."

Pastor Adam D., Waterloo, Indiana

"Church Doctor Ministries gives hope to pastors and Christians that the very real, inviting, Gospel-centered, Holy-Spirit-filled dynamism/life of the early church may be known and lived by Christ's disciples today. Years of research and experience, coupled with a diligent study and knowledge of the Holy Scriptures, have given Kent and Tracee a powerful perspective into the DNA of healthy congregations and how churches thrive!"

Rev. David Maier, Ann Arbor, Michigan



Philosophy of Ministry

The philosophy of ministry of Church Doctor® Ministries is focused toward the goal of the transformational change of the Christian Church toward the effective implementation of the Lord's Great Commission to make disciples of all people. We help churches one Christian at a time. Ministry is conducted through three primary channels, reciprocally related (they build upon one another): resources, educational events, and consultation services.

Church Doctor Ministries is nonprofit. This status helps the focus continue as a ministry, not just a business. It enables the ministry to provide resources and services at prices that allow more people to be involved. The ministry is not limited only to those who can afford it. The ministry is subsidized by gifts from individuals, foundations, and churches.

The nonprofit status of Church Doctor Ministries enables people to give tax-deductible donations to the work of the ministry. This serves the purpose of lowering the cost of resources and services, and it provides opportunities for others to invest in and partner with this ministry. It means that, while Christians may not be physically on staff, they can participate in the ministry. This, in turn, gives support partners a broader view of the Great Commission and the vision of a world Christian.

The attitude of Church Doctor Ministries is evangelical in tone and Christ-centered. We believe people are saved by God's grace through faith in Jesus Christ alone. We believe God's call for people is not just to believe, but also to grow in their relationship with Jesus Christ, in discipleship, as responsible members of the body of Christ. We are committed to practices that reflect a biblical worldview. We constantly reevaluate the quality and the quantity of our work. We are always working to be most effective. We have a passion for excellence because we believe that Christ and His Church deserve the very best. We are open to correction and improvement.

The scope of this ministry is interdenominational, nondenominational, and international. Many of the ministry's resources have been translated into other languages. There is no limit to the worldwide impact of this ministry. We are committed to multiplication. The ministry is indigenous. It uses materials, resources, or services set within the context of the culture in which they are used. While not compromising biblical integrity, this indigenous translation is essential for the effective use of the ministry.

In this ministry, people are the most valuable asset. Quality people make quality organizations. Quality people will develop quality products and services and present them in a quality way. The key is people who have a calling to this ministry. Church Doctor Ministries is not the place for someone merely looking for a "job."

This ministry invests its resources generously in the development of people. Each year, staff are involved in setting goals and are challenged to improve their skills and their knowledge. The ministry provides opportunities for learning, travel, and expansion of the capabilities of its workers.

The ministry is positive toward the work of the Lord. It is not a reactionary group that focuses on criticism. It does not wish to be known for what it is against. Yet, it is categorically against the work of Satan. The ministry is offensive, rather than





defensive, in nature. It is intentional rather than haphazard. It is optimistic rather than negative. It is future-oriented rather than caught in ruts of traditionalism.

The mission is on the cutting edge of new projects and ministries. The ministry is forward-looking. It is inventive and entrepreneurial. There is an atmosphere of permission to risk and to fail. New ideas are accepted. Dreams and visions are important. This type of ministry is led by paradigm pioneers: challenging the church to see things differently.

This ministry is designed to attract those who have the dominant spiritual gift of faith: adventuresome people who like to be on the cutting edge. They are experimenters. They have a passion for people lost without Jesus Christ. Their trust in God is above average—they know that God will supply.

The people who serve through Church Doctor Ministries are called to ministry. They are people who work hard. They work in an atmosphere of low control with high accountability. This environment is one of trust. No one monitors their hours or days. They work far beyond any requirement. They give way beyond what people would give in a normal job. These are people in ministry. They are called by God to Great Commission ministry. They serve with the prestige and honor of knowing that He is blessing their work.

People are the most valuable asset.

We who serve in this ministry consider each other as family. This is our culture. We foster camaraderie of commitment that permeates the very fiber and core of the group as a whole. We recognize spiritual gifts and the diversity of gifts. We avoid competition or envy. Equal honor is given to each and every one according to the gift that God has given. Each one works as part of a staff team of diverse members, contributing to the goals and objectives that God has placed before this ministry. The informality and mutual respect among the members are part of our desire for an atmosphere of kindness and love, which only the Spirit of Jesus Christ can produce. There is mutual admiration for those who are the dreamers and visionaries, for those who are nuts and bolts “doers,” and for those in between—the managers who keep it all tied together. The reigning approach is discipling, which leads to multiplication. The staff is called to live above reproach—avoiding any activities that jeopardize the honor of Jesus Christ.

This document is not intended as rules and regulations of an organization. This is the spirit of the Spirit. This is the spirit of a group of people God has used and continues to use mightily for the building of His Kingdom. We are sold out to the Gospel. We are “monomaniacs” who have a singleness of mind and purpose as God uses us to empower and equip other Christians around the globe for the effective implementation of God’s Great Commission to make disciples of all people, to the glory of Jesus Christ! Our big goal is that God would use us as an element of revival.

Church Doctor Ministries
1230 US Highway Six • Corunna, IN 46730
1.800.626.8515 • info@churchdoctor.org • churchdoctorministries

Call a Church Doctor

**Are you frustrated
that your church isn't
growing?**

**Is it starting to feel less
like a ministry and more
like a country club?**

**Do you feel like all your
efforts yield little fruit?**

As a nonprofit Christian ministry, we offer proven strategies to help Christians, pastors, and ministry leaders become more effective at their mission: the Great Commission.

**1,800 Churches Served
Across 6 Continents**

35 Books Published

**79 Different Networks
And Denominations**

Effect Life Change

Our methods help your church grow both deep and wide. Reach the unchurched in your social network, while guiding people into a deeper relationship with Jesus.

Increase Health & Vitality

Track the improvement in your church using our 9 measurable metrics that gauge health, vitality, giving, attitudes, and spiritual growth.

Reduce Stress & Burnout

Our proven process takes the pressure and stress off of your leadership. With ongoing support, you will never feel overwhelmed or confused about what strategy to take.

Here's how it works

Discover

First, tell us about your church or ministry. What is working? What is not? What is God's vision for your church?

Diagnose

We will help you identify the ceilings and roadblocks that are holding you or your church back. Based on 40 years of experience, we can quickly recognize trends and give you insights into how things will unfold.

Prescribe

We guide you in crafting an action plan to break through the ceilings and roadblocks and achieve your goals. We hold our clients accountable to ensure their goals are met.

80% of churches today are plateaued, declining, or growing at a pace slower than their communities. If you do not make any changes, things will only get worse.

**People will continue to
leave the church.**

**Their relationship with
God will suffer.**

**Your community will
miss your influence.**

BUT IT DOESN'T HAVE TO BE THIS WAY!

You deserve a strategy to follow that will get results for your church. Partner with a Church Doctor and break through the barriers that have held you back.